



LEADERSHIP INITIATIVES
EMPOWERING COMMUNITIES WORLDWIDE



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What is Leadership Initiatives?

Marshall Bailly, the founder and Executive Director of LI, grew up in the small town of Paw Paw, Michigan and graduated with honors from American University in 2004 with Bachelor's Degrees in International Relations and Political Science. He went on to earn a Masters Degree in Public Administration from American University.

After studying in the U.S., experiencing other cultures and communities studying abroad, and watching each of his siblings graduate high school and begin college, Marshall knew for sure that he wanted to continue to help people and communities on a wider scale; to encourage them to recognize and realize their potential...

LI's Board of Directors includes:

- Senior Business Executives
- Non-Profit Leaders
- Government Agency Leadership

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Apply at www.LIIBAP.org



Leadership
INITIATIVES

International Business Alliance Program

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Student Participant Roles

Student roles are designed to place each student in a leadership position at multiple points during the school year, allowing them to grow as leaders and communicators; and in supporting roles, helping them develop followership skills. Time commitments average 3-4 hours per week. LI staff can help students pick the role that best fits with their academic priorities and other extra-curricular activities.

Nigeria Partnership/Communications Chair

Manages communications and connects students to the business

College Assistance Chair

Works with LI staff to ensure students have the college application support they need

Fundraising Chair

Creates fundraisers for Leadership Initiatives projects

Media Chair

Works to make sure the program and students receive attention in local media, within their school, & in LI's national campaigns

Special Project Chair

Focused on solving a business problem for the partner entrepreneurial business

Program Leader Lead and supervises all positions

Other Benefits for Student Leaders:

"The hands-on experience I gained in international development set me apart from my peers, and I believe that the letters of recommendation I received solidified my place at Yale."

--Sam Peat

College Preparation

LI staff help participating students narrow their target college list and find a perfect match. Support includes:

- College Search and Application Assistance
- SAT Online Preparation Course from Omnilearn
- Scholarship Application Assistance

Mentorship and Recommendations

Participating students have access to US-based mentors from Leadership Initiatives' community of supporters. Many students are partnered with mentors from LI's board to help them plan their future colleges and careers. Our mentors include senior executives in business and government, Harvard admissions board members, and more. Students who participate in LI programs will have a unique letter of recommendation, highlighting their international leadership and business experience.

What is Leadership Initiatives?

Leadership Initiatives (LI), an international NGO, approaches the problems of underdevelopment by empowering communities to address their own needs through focused education and local financing.

Leadership Initiatives was created to empower men, women and children around the world to determine their own futures and help break the cycles of poverty and dissatisfaction that plague many communities worldwide. LI helps entrepreneurs in the developing world learn essential business skills and connect to local funding.

Students in the United States are teamed with our international community leaders through LI's Business Alliance Program. These students help our entrepreneurs with real-world business problems, and also raise funds for our educational programming. This mutual education endows the next generation of young American leaders with a global view of management, development and leadership.

Over the past decade, Leadership Initiatives has helped create or expand 54 independent businesses, raised over 1.5 million dollars for business creation in developing communities, created hundreds of jobs, and helped hundreds of young Americans develop into global leaders.

What is the International Business Alliance Program (IBAP)?

Inspiring Young Leaders

LI's International Business Alliance Program is a program designed to help young leaders in American high schools create global change. IBAP develops the leadership capacity of hundreds of high school students throughout the United States, creating a new generation of Americans with a depth of experience in international development that will be the envy of their peers.

"Because of the International Business Alliance Program, I changed the world at the age of 17."
- Jenny Borrello

Real-World Challenges

American student leaders are paired directly with developing world entrepreneurs to help address local development issues by solving real-world business problems, fostering cross-cultural collaboration that strengthens developing leaders in both nations.

Once in the program many opportunities become available to participating high school students...

The IBAP Experience...

The single greatest thing any student can have when applying for college is experience that sets them apart from their peers. Students who participate in IBAP help create a new business or expand a growing business in a developing country, helping solve local problems by working directly with developing world entrepreneurs.

Depending on the particular role chosen, student experiences may include peer-leadership, fundraising, communications and public relations, or project management. They also gain an opportunity to meet and network with other top high school students and business and community leaders who support the LI mission.

Previous Student Programs



Previous students have created new feeding methods for fish farms in Birshi, Nigeria, developed new water purification methods, taught advanced welding techniques, streamlined tailoring shop assembly lines, and more.